

PT MNC DIGITAL ENTERTAINMENT TBK (MSIN) INCLUSION IN FTSE GLOBAL EQUITY INDEX

PT MNC Digital Entertainment Tbk (“MSIN” or “the Company”), Indonesia’s largest content and digital entertainment group, is pleased to announce its inclusion in the FTSE Global Equity Index Small-Cap category, effective as of today, 24 March 2025.

This milestone is a testament to MSIN’s outstanding position within the entertainment and digital media landscape. MSIN is renowned for its unparalleled content production and distribution, offering the best content across all genres with the highest yearly production output, supported by the most integrated and one stop studio infrastructure, called Movieland. Moreover, the Company boasts a vast talent pool and extensive social media operations, including leading music labels and publishing.

As the country's leading digital entertainment powerhouse, MSIN operates the largest OTT streaming platform in Indonesia (AVOD - RCTI+ and SVOD - Vision+), serving more than 100 million active users, 3.3 million paying subscribers, and close to 2.1 billion plays. In the past year alone, the number of transactions on MSIN's OTT platforms has surged nearly fivefold, increasing from 1.1 million to 5.4 million transactions. In 2024, OTT revenue from both, advertisement and subscription have contributed 43% to MSIN’s total revenue that reached Rp3.5 trillion.

This inclusion in the FTSE Global Equity Index Small-Cap category highlights MSIN continued growth and leadership in the digital entertainment sector. The Company remains committed to enhancing its offerings and furthering its reach, ensuring a dynamic future as an industry leader.

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