

MSIN AKAN MELAKSANAKAN STOCK SPLIT UNTUK MEMPERLUAS AKSES INVESTOR

PT MNC Digital Entertainment Tbk (“MSIN” atau “Perseroan”), hari ini mengumumkan rencana pemecahan saham (stock split) setelah mendapat persetujuan prinsip dari BEI pada tanggal 7 Agustus 2024. Stock split tersebut dilakukan agar saham MSIN dapat menjangkau basis investor yang lebih luas dan meningkatkan likuiditas pasar.

Rincian Stock Split	
Rasio Stock Split	: 1 : 5
Jumlah saham sebelum Stock Split	: 12.135.235.641 saham
Jumlah saham setelah Stock Split	: 60.676.178.205 saham
Tanggal RUPSLB	: 23 September 2024
Tanggal perdagangan efektif dengan nominal baru	: 7 Oktober 2024

Perseroan optimis bahwa langkah ini akan membuat saham kami lebih terjangkau namun juga sejalan dengan komitmen kami untuk meningkatkan nilai pemegang saham dan meningkatkan posisi Perseroan.

MSIN merupakan perusahaan konten dan hiburan digital terbesar di Asia Tenggara. Perseroan memiliki portofolio yang luas yang mencakup pustaka konten digital yang luas dengan 300.000 jam konten yang mencakup beragam genre populer. MSIN juga memiliki lebih dari 600 artis dan content creator dalam jaringan MCN, yang menghasilkan 1,5 miliar views setiap bulannya sebagai salah satu contributor traffic media sosial terbesar, dan mengoperasikan platform-platform berbasis pemberitaan yang sangat terintegrasi di portal online, TV (baik gratis maupun berlangganan), OTT, media sosial, dan radio. Selain itu, MSIN mengelola dua platform aplikasi superapp OTT terkemuka dengan lebih dari 110 juta pengguna aktif bulanan dan lebih dari 2,8 juta pelanggan berbayar. Untuk meningkatkan kemampuan produksinya, Perseroan telah mendirikan Movieland, fasilitas produksi outdoor di KEK MNC Lido City.

MNC Digital



300,000
Digital Content Library



600
Talent & MCN



1.5 Billion
Social Media views / month

iNews MEDIA GROUP

Linear/Pay Channels



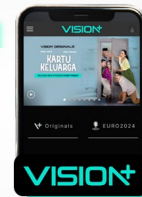
Digital/OTT Viewing



Social Media



MAU JULY '24
70.1M+



V+ Performance July 2024
25.5M Registered Users
40M+ Monthly Active Users*
2.8M+ Paid Subscribers



Current construction progress
70%



▶ Komentar Hary Tanoesoedibjo, Executive Chairman MNC Group

“

Saya yakin stock split ini akan mencerminkan kinerja kami yang kuat dan prospek positif di masa depan. Kami tetap fokus untuk memberikan nilai jangka panjang kepada pemegang saham kami dan sangat antusias dengan peluang yang ada di depan.

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MSIN TO IMPLEMENT STOCK SPLIT TO BROADEN INVESTOR ACCESS

PT MNC Digital Entertainment Tbk (“MSIN” or the “Company”), today announced its stock split plan upon receiving BEI approval to conduct this exercise on the 7th of August 2024. The stock split is intended to make MSIN’s shares more accessible to a broader range of investors and enhance its liquidity in the market.

Details of the Stock Split

Stock Split ratio	: 1 : 5
Number of shares before Stock Split	: 12.135.235.641 shares
Number of shares after Stock Split	: 60.676.178.205 shares
EGMS date	: 23 September 2024
Effective trading date at new nominal value	: 7 October 2024

The Company is optimistic that this step will make our shares more attainable but also align with our commitment to enhance shareholder value and increase MSIN’s market presence.

To refresh, MSIN stands as the largest content and digital entertainment company in the Southeast Asian market. The Company boasts an extensive portfolio that includes a vast digital content library of 300,000 hours, covering a wide array of popular genres. It also features over 600 talents and content creators within its multi-channel network, generating 1.5 billion views monthly as one of the region’s top social media traffic drivers, while operating a highly integrated news platform across online portals, TV (both free and subscription-based), OTT, social media, and radio. Additionally, MSIN manages two leading super-app OTT platforms with over 110 million monthly active users and more than 2.8 million paid subscribers. To bolster its production capabilities, the Company has established Movieland, a state-of-the-art outdoor production facility in SEZ MNC Lido City.

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Social Media



VIDEO+ NEWS+ AUDIO+
HOT+ MUSIC+

MAU JULY '24
70.1M+



110+ Linear Channels (Local + Foreign)
27K+ Hours Content Library
VISION SPORTS Variety of Sporting Program
VISION ORIGINALS Exclusive Original Productions

V+ Performance July 2024
25.5M Registered Users
40M+ Monthly Active Users*
2.8M+ Paid Subscribers



Current construction progress
70%



▶ Comments from Hary Tanoesoedibjo, Executive Chairman of MNC Group

“

I believe this stock split reflects our strong performance and positive outlook for the future. We remain focused on delivering long-term value to our shareholders and are excited about the opportunities that lie ahead

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